

Client Marketing Calendar

August 2017



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
30	31	1	2	3	4	5	Digital Marketing Campaign resources become available on the first Wednesday of the month (8/2)
			Publish the U.S. Blog or CAN Blog post on your site / use your AgentID Site		Connect on Social Media with New Contacts and Customers		
6	7	8	9	10	11	12	Sequence of Facebook-related activities during the week of August 7th is designed for maximum organic reach.
	Share the blog post on your Facebook Business Page		Share the blog post link from your business page to your personal profile		Promote the blog post on your Facebook Business Page (Boost Post)		
13	14	15	16	17	18	19	Send the PDF Report to your database before calling so that you have a point of reference.
	Email the U.S. PDF or CAN PDF Report to your network	Call your network using the provided Phone Script	Call Network	Call Network	Call Network		
20	21	22	23	24	25	26	Set a goal for how many calls per day you need to make.
	Publish the U.S. LinkedIn or CAN LinkedIn posts.	Call Network	Call Network	Call Network	Call Network		
27	28	29	30	31			